

CES 2017: OBLO Living integrates Ivideon cloud surveillance into OBLO smart home ecosystem

Novi Sad, Serbia – January 5, 2017 – OBLO Living, a company specialized in home automation solutions, announces cooperation with Ivideon, on integration of their video surveillance system into OBLO ecosystem. The cooperation with Ivideon, the world’s leading provider of cloud surveillance systems for video streaming and cloud recording, represents a unique market offering, as it combines two currently leading technologies, home automation and IP camera video surveillance.

By integration with Ivideon cloud surveillance system, the users of OBLO home automation get the benefit of more home safety, as the solution tracks and stores video recordings of the home in a most secure manner. Through the OBLO application, the users can monitor and access their camera view, live or recorded, anytime and anywhere.

“After quite some time, we have found an IP camera partner that completely meets the needs of our customers. This joint offering is particularly interesting to service operators who introduce smart home services and wish to increase their revenue through a cloud-recording-package offer to their subscribers,” **said Nikola Smiljkovic, VP Products and Marketing at OBLO Living.**

“We are pleased to have become an integral component of OBLO home ecosystem. We partner when we can offer the outmost security. With OBLO Living we are confident that we can offer that level of security and flexibility to use several different video camera vendors to our partners and users.” **said Andrey Yudnikov, CEO Ivideon.**

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About Ivideon

Ivideon — is a cloud video surveillance service with 15 data center's located around the world. With only 6 years in development, Ivideon has now got more than 2,5 million of active users and more than 900 business partners. Ivideon's Apps for iOS and Google Play have more than 1.5 million downloads with average rating 4.5/5.

Ivideon allows managing access to securely stored SSL-encrypted videos by using flexible permission system from any online devices. An active notification system for any suspicious event, such as camera disconnection to detected motion and sound. Together with an open API and integration with IFTTT and POS systems, it enhances video surveillance functionality. Ivideon's Partner Program is a successful recurring revenue model, creating a unique profit sharing opportunity for the distribution and installer partners.

For more information, visit <https://www.ivideon.com/>

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About OBLO Living

OBLO Living, shortly OBLO, provides world-class solutions for home automation (HA) to service operators, consumer electronics distributors/retailers and installers. The company is a spin-off of RT-RK, one of the biggest development houses in Southeast Europe.

OBLO Living combines its end-to-end software solution for home automation with in-house developed home automation devices to cover lighting, security, safety, energy managements and other aspects of the fast-growing home automation markets. For more information, visit www.obloliving.com

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